



香港交易所資訊服務有限公司  
(香港交易及結算所有限公司全資附屬公司)

HKEX INFORMATION SERVICES LIMITED  
(A wholly-owned subsidiary of Hong Kong Exchanges and Clearing Limited)

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**By Email**

**To: Market Data Vendors**

### **Introduction of Marketing Programme for Mainland TV Broadcast Service**

HKEX Information Services Limited (“HKEX-IS”) is pleased to introduce the Marketing Programme for Mainland TV Broadcast Service (“the Mainland TV Programme”) to further promote the visibility and penetration of real-time Hong Kong securities market data in Mainland China, with effect **from 1 May 2024 to 30 April 2025**.

Market Data Vendors (“Vendors”) can opt to pay a Fixed Monthly Subscriber Fee of HK\$50,000 per month to provide TV broadcast service of real-time securities market data within Mainland China only (excluding Hong Kong, Macau and Taiwan regions).

Redistribution Fee and the Fixed Subscriber Fee under the Mainland TV Programme for new Vendor licensees will be waived for the first three calendar months.

Please refer to the [Mainland TV Programme](#) webpage under [Marketing Programmes relating to Stock Connect](#) for details. For enrolment and enquiries, please send email to [MarketData@hkex.com.hk](mailto:MarketData@hkex.com.hk).

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